




Pay for what you use. That's it.

Now it's easier—and more affordable—to get more out of the cloud. Teradata's new unit pricing is a true consumption-based model that lets you pay for what you use—not what's provisioned.

How unit pricing works

Our unit pricing is designed to give you the most flexibility and value while protecting you from expensive overruns.

-  Systems are assigned an hourly unit rate based on their available performance.
-  You're charged a percentage of your units based on your system's utilization.
-  Unit consumption increases for higher service levels.

Get the pricing flexibility, transparency, and control to maximize your data and analytics ecosystem in the cloud



Only pay for what you use

Other “pay as you go” vendors start charging for the maximum available resources as soon as your system is turned on. Since Teradata's unit pricing is based on consumption, you only pay for what you use—or one low monthly minimum.



Scale smartly, not unexpectedly

Teradata offers multiple-instance sizing options across cloud service providers (CSPs) and scales intelligently based on actual usage rather than rudimentary conditions, maximizing resources and avoiding unnecessary costs.



Manage and allocate costs better

Get full visibility and control over your usage with one intuitive, self-service console across all instances. You can track usage and allocation and report at any level of detail—all while managing system scaling.



Spend more time on work that matters

Leave the busywork to us. With our Optimized Cloud package, you can stay focused on getting answers from your data and analytics—instead of managing the environment.

Unit consumption pricing is currently available on AWS. Expansion to other regions, Azure, and Google Cloud is coming soon.

Choose the package that works best for your organization’s needs

Get started in the cloud—or ramp up faster—with unit pricing packages designed for workloads of every size. Each option has everything you need for a seamless transition to cloud.

	Enterprise	Enterprise+	Optimized Cloud
	Complete set of platform features and ecosystem tools	Added security and service level for critical use cases or sensitive data	Premium operational services to optimize your platform
	Starting at \$9,000/month*	Starting at \$10,500/month*	Starting at \$31,000/month*
Teradata Vantage™ Platform Deploy anywhere with the most flexible platform in the industry	✓	✓	✓
Ecosystem Tools** Get the most out of your system with powerful tools to manage unit usage, drive faster development and testing—and more	✓	✓	✓
Support Services Ensure a highly available data analytic platform experience	✓	✓	✓
Industry Data Model Create an effective framework to extract the most value from your data	✗	✓	✓
Advanced Services Get up and running faster with our Direct Quick Start Support	✗	✓	✓
Cloud Optimization Services Focus on the analytics—not what’s beneath—with our premium, high-touch operational support and managed services	✗	✗	✓

* Pricing is for Americas. Billed annually in advance with 1-year commitment. Includes 10 TB of raw storage. ** Set-up fees apply | All offers subject to terms and conditions

Start—or accelerate—your cloud journey with Teradata Vantage

It’s more affordable than ever to try cloud with our unit pricing. Find out how to unify everything with the connected multi-cloud data platform for enterprise analytics.

[Calculate my cost >](#)

